

# 2023-24 Personal Projects: How To Become The Queen

## Be the Queen!

At the August 2024 business meeting, we will crown the 2023-24 Personal Project Queen — the member who has earned the most Personal Projects Points between now and June 30. Yes, it will be over the top, and silly, and fun. But underlying all the silliness and friendly competition is a very serious goal — helping other women achieve their dreams.

## What qualifies as a Personal Project?

- Just about anything. See the separate flyer, “Personal Projects Q&A,” that explains what a Personal Project is, and offers some ideas to get your brain going.
- Your Dirty Deeds contribution. This year, we will credit you with whatever your Dirty Deeds project brings in. (Think of DD as a one-day collection of Personal Projects!)

## What doesn't qualify?

- A straight-out donation. You must EARN the money through some sort of event or deed. (Note: You may deduct your expenses, and submit the net profit; or you may donate your expenses and submit the gross profit.)

## How does it work for a group of members?

- Your profit will be pro-rated per member. If 4 members are involved, and the PP earns \$500, then each member is credited with \$125. Diane must know in advance of the Personal Project who the participants are. No adding or subtracting members once the PP is done.

## How can I earn points?

- One point for every dollar you earn, down to the rounded-off penny.
- Five bonus points for every non-member who participates in the PP. (*Spouses and former members do not count; the idea is to introduce people to our mission.*) You will turn in the number of non-members when you turn in your money. In the case of a group PP, these points will be pro-rated. (Example: A group of four members hosted, five non-members participated, so 1.25 bonus points per member.)

## What do I gotta do?

### Before the project:

1. **Fill out the Personal Projects Planning Form and return to Diane Scholfield in person or via email.** The form is available:
  - \* on our website as a fill-in form,
  - \* in electronic PDF format that you can request by email from Diane,

\* in hard-copy form at each business meeting.

2. **The PP must be relayed to Diane BEFORE your event takes place.** Ideally, far enough ahead so we can talk it up, but heck, if the temperature prediction is for a triple-digit heat day and you want to sell lemonade to golfers, fire off a quick email to Diane. If yours is an **ongoing project** (such as rides to the airport), fill out the paperwork anytime before the first segment begins.
3. Give the Planning Form to Diane at a meeting, or email it to her. (Using the online form will send the info directly to her.) **No texts, please.** Diane's email is [schodiane@gmail.com](mailto:schodiane@gmail.com). (Note: Diane just wants the information from the form, so you don't need to fill out the PDF, scan, and attach to an email, unless you enjoy that kind of thing.)

### Publicizing the project:

Getting the word out, and signing up participants, is up to you. But we can help:

- The Communications Committee has a form on our website, where you can submit the information for consideration on the club's social media. (Join > Member Forms & More)
- Diane will maintain a master calendar of Personal Projects. When your plans are firm, she will add your event to that calendar, and include it in her PP update to the club at each meeting she attends. The calendar will list major holidays and Soroptimist district and regional meetings.
- Diane will work with Malinda Grumblatt so the Personal Project can be added to the SIOC website Personal Projects page. (Provided you give us some lead time.)
- Diane will help you create a nice-looking flyer, and you can use the graphic she creates for the website on your own social media.

### After the project:

1. Decide if you want to deduct your expenses. You can submit your net profits or your gross profits, but whatever Treasurer Michelle receives is what will be counted on the Leaderboard.
2. Turn in your money, using the **SIOC Money To Transfer To Treasurer** form on the [sioceansidecarlsbad.com](http://sioceansidecarlsbad.com) website. (Join > Member Forms & More).
3. Email Diane (no form needed, just the info) and let her know the following:
  - \* How much you made,
  - \* That you have turned in your money,
  - \* How many of those who donated to the PP were not SIOC members.
  - \* If you were in a group project, a list of who was in the group.

### What about a tie?

Frankly, we are hoping there won't be one. There is only one tiara and one sash; you'll have to share.